

FUTURE COUNCIL

Chief Executive's Budget Proposal

OPTION: Cold Calling Zones

2015/16	2016/17	TOTAL
£000s	£000s	£000s
80	60	140

SUMMARY OF OPTION

Tackling commercial crimes from both legitimate and illegitimate businesses conducted in people's homes is a national priority. This type of crime can take many forms. It can be distraction burglary or bogus callers, illegal money lending, scams or other forms of fraudulent activity. Survey results show that 95.6% of households do not want doorstep cold callers with 20% of respondents reported having had problems following dealings with cold calling doorstep sellers.

This option proposes that we implement a small charge of £10 per household where a community wishes to implement a 'No Cold Calling Zone' in their street or area.

Residents within No Cold Calling Zones will benefit from a rapid response to reported instances of 'cold caller' activity. They will also benefit from a designated coordinator, link to 'Ringmaster' messaging and alerts, advice and guidance, a continuously updated directory of approved traders, street signage, window stickers, setup, maintenance and admin support.

IMPACT ON RESIDENTS

This option will impact on residents that wish to implement a 'No Cold Calling Zone' in their street or area.

IMPACT ON PARTNERS

No direct implications.

IMPACT ON COMMUNITY, VOLUNTARY AND FAITH SECTOR

No direct implications.